

# Creative visioning

Footsteps to the Future. Creatively and practically explore the demands on a team – past, present and future

To help define your team's way forward and its future direction, what better way to tap into both the critical and creative thinking strengths of team members? This can be achieved through an engaging and enjoyable facilitated workshop that harnesses the power of cartoon metaphor in mapping out a realistic and achievable future plan.

## How it Works

With our Footsteps to the Future workshop, your team is taken through a robust collaborative process that engages them to creatively and practically explore the demands on the team. However, rather than words, participant thoughts, ideas and actions are captured in metaphor by our Corporate Artist in a dynamic display of live, quickfire cartooning, resulting in the co-creation of a visual 'route map' for the team. The process is underpinned by facilitation, which builds on the lessons from the past and present to create a shared vision for the future.

## Key Benefits

- 6 An interactive, inclusive & safe environment to explore issues significant to the team
- 6 Uses the power of metaphor through live cartooning to lift the learning
- 6 Increases staff awareness of and responses to issues
- 6 Motivates and provides a focus on working towards shared goals
- 6 Appeals to participants of all backgrounds, levels and abilities



## What's Included?

- ✓ Pre-event communication to agree scope of the event
- ✓ Lead Facilitator supported by professional Corporate Artist
- ✓ Full facilitation support to ground the learning
- ✓ Experiential team activities to bring the learning to life
- ✓ Selected cartoon outputs are digitised post-event

## Sample Workshop

- 6 Energiser :  
Images of the Organisation
- 6 Phased facilitated process:
  - The historical perspective : the lessons from the past
  - Postcards from the Future: creating the desired vision
  - Footsteps to the Future: what needs to happen to get us there?

## Down to Detail

Group:	6 - 45 +
Time:	4 - 6 hrs
Place:	UK wide
Venue:	Indoor
Who for?	Established teams
How Inclusive?	High

6 *Graham delivered a very professional service that was judged a success by all - the cartoons were an excellent talking point, provoked questions for our discussions and have been used in presentations since*

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