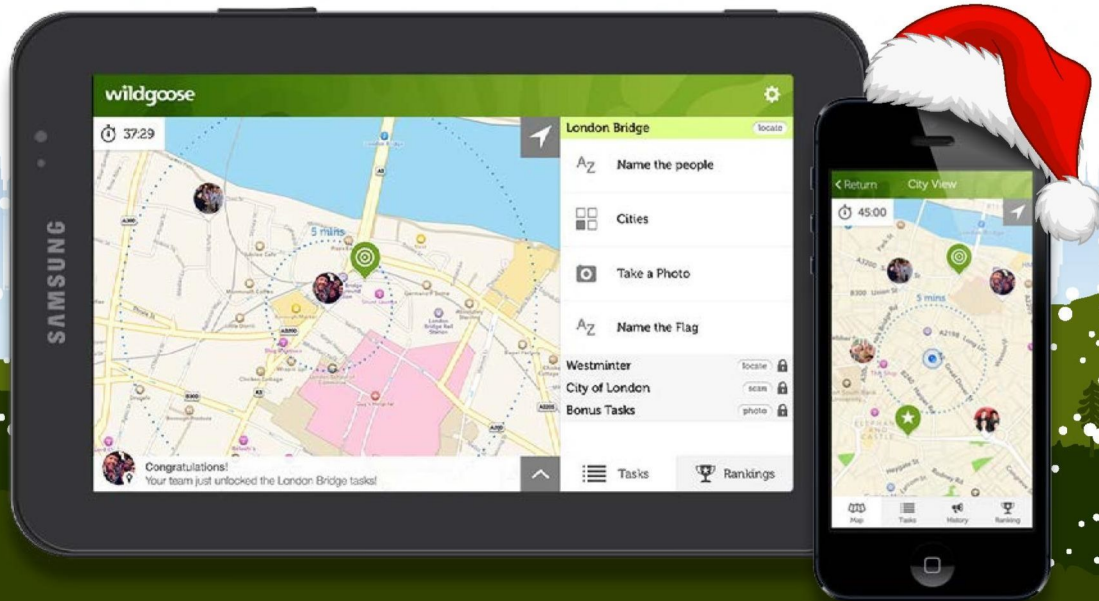


# wildgoose for SCOTLAND

## Christmas Events



### Festive GPS Team Challenges

This year Wildgoose have taken Christmas events to the next level with a selection box full of Festive GPS Team Challenges.

Using our cutting edge app teams will work together using tablets or smartphones answering interactive questions and completing festive challenges.

**A great way to get everyone in the festive spirit!**

### One App: **Three Themes**

We have three fantastically festive themes available to suit any event or budget whatever the weather. All themes can be either Fully Managed, Part Managed or Self-Run, making them adaptable to any event brief!

#### **The Ho Ho Ho Quiz**

A Christmas quiz, but not as you know it. Use it as a warm-up to the main event, or over dinner to find the "Wise Men" of your group!

#### **The Ultimate Festive Pub Explorer**

The perfect mix between a Christmas Quiz and a Pub Crawl - If you like the idea of a competitive stroll around town with a few cheeky pub stop's, then this is the theme for you!

#### **Secret Destination**

A novel way to make your colleagues earn their dinner! We'll set up a 2 hour challenge taking you from your office to your party venue and the aim is simple...until you earn enough points, the finishing location will not be revealed!! Don't worry it is not too hard, but it makes for something different to kick your night off!

**PERSONALISE YOUR EVENT**

### It's all about **Gamification**

Our Mobile Adventures app uses a gamification process to engage participants in a way that is both motivating and fun.

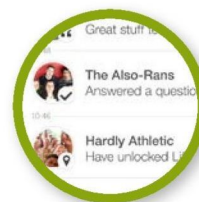
This is achieved through a multitude of dynamic challenge based features:



**Interactive Challenges & Questions**



**Live Scoring System**



**Event Manager Controls**



**GPS Location Tracking**

# A complete **Multimedia Experience**

Utilising every type of multimedia at our disposal:



Video



Audio



Images



Image Recognition

## Features

### Maps

We use dynamic live maps, or static indoor maps (or both) to create games that make the most of your chosen area.

### Live & Interactive

Receive instant feedback on your answers, live messages from your event manager and status updates from all of the teams. We can include bonus challenges when you reach certain points thresholds, timed questions, a live scoreboard and more curveballs than you can throw a... well, a curveball at!

### GPS

**GPS activation** where you'll have to be in a specific location to activate your tasks.

### Image Recognition

**Image Recognition activation** where you'll have to scan an image, plaque, beer mat, label or indeed anything we choose to unlock your tasks!

## Did you know... **About app personalisation?**

We can personalise your event with content to fulfil any objective, whether it's through images, questions or challenges.

Do you want fun and crazy? No problem – we are a creative bunch with ideas to match! Or maybe you want something more serious with measurable team outcomes?

Consider it done through our sophisticated in-app feedback module. Oh, and we can wrap it all up in your brand identity to make this the most personalised event you have ever been on.



Feedback & Reporting

## Here at **wildgoose**

We take what we do very seriously, and our passionate team is proud of what Wildgoose stands for.

Why choose Wildgoose? Because we think that we are the best in the business at what we do:

**Expertise:** This is all we do and last year delivered over 450 events worldwide for in excess of 25,000 participants.

**A Global Family:** We now have 10 global licensees who use our app, providing us with a melting pot of new ideas and creativity.

**A great team:** A great company needs a great team, and we have some of the best in the business. And we keep growing!

Download the **FREE App\***

Powered by **wildgoose** SCOTLAND

Contact us on:  
**0845 901 1426**

 Mobile Adventures

 Download on the App Store

 ANDROID APP ON Google play

\*Compatible with iOS 7 & Android 4.0 and above.