



Go wild Forage for seasonal foods at Wedgwood the Restaurant

property on the Royal Mile, underwent a refurbishment in 2015, unveiling individually designed suites created by Scottish artists, including ones by fashion designer Judy R Clark, design duo Timorous Beasties and textile designer Hatti Pattisson. The 16-room **24 Royal Terrace Hotel**, which reopened in June 2015 following renovation, features a bold contemporary design and its own private art collection, occupying a building designed by architect William Playfair in the 1820s.

INSPIRING INCENTIVES

Wedgwood the Restaurant, on Edinburgh's historic Royal Mile, offers a 'wild foraging experience' for groups of ten and above, where Scottish chef, Paul Wedgwood, leads tours scouring for seasonal produce in the countryside. Groups identify edible leaves, fruit and fungi before returning to the restaurant for a *Masterchef*-style competition, with each team given a hamper of mystery ingredients to prepare lunch. Get an alternative take on the city's history, learning about celebrated writers, majestic castles, historic buildings and famous locals with Rabbie's City Tours, which offers a private tour in a glass-roofed mini coach convertible seating up to 16. Mercat Tours has devised new group tours of the National Museums Scotland, which reveal the stories found in the galleries, including 'A history of Scotland in 20 objects' and 'What makes a Scot'.

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CASE STUDY

Quartermile's Edinburgh high



THE BRIEF

Property developer Quartermile Developments, which is developing Quartermile – a mixed-use complex of high-end residential and commercial properties in Edinburgh designed by Foster + Partners – hosted an event on 21 April, 'Quartermile Four Launch'. The aim was to mark and promote the launch of a commercial office block to prospective clients as well as celebrating ten years of Quartermile.

The event was held on the top floor of a new office building within the Quartermile development. Sixty guests were invited, with Edinburgh-based agency Maximillion organising all elements, including a talk from explorer Sir Ranulph Fiennes.

THE EVENT

The evening started with an informal alfresco drinks reception with canapés on a

terrace, with a welcome from Quartermile's managing director Paul Curran, followed by dinner. Guests were entertained with Fiennes detailing his adventures, followed by a hosted Q&A session.

"We were challenged by limited access and a narrow time window for set-up as the surrounding area was effectively still a building site," says John Strachan, managing director at Maximillion. "Additionally, with a new tenant occupying shortly after the event, the tiled floor had to be protected by fitting a carpet throughout. Further challenges included preparing a three-course dinner with no kitchen."

THE VERDICT

"This is the second key event that Quartermile has asked Maximillion to manage and for the second time, we were not disappointed," said Jan Welsh, sales and marketing

FACT FILE

Who
 Quartermile Developments

What
 Launch party

When
 21 April 2016

Where
 Quartermile development

How many
 60

Agency
 Maximillion

director at Quartermile. "Our aim was to show the building in the best possible light and impress our 60 guests. Maximillion successfully took a blank canvas open-plan office and transformed it into a unique dining experience, and arranging Ranulph Fiennes as our guest speaker went down a storm. We look forward to working with Maximillion in the future."